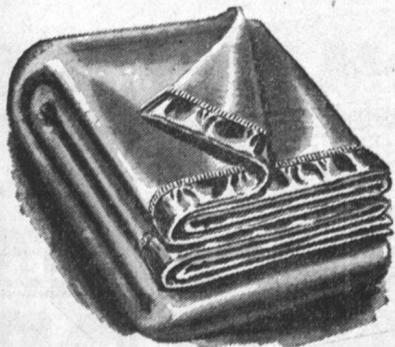




**BUY NOW**

**CANNON BLANKETS**



72x84 - Nylon Blend

COLORS:

- BROWN • PINK
- BLUE • MAIZE
- GREEN • RED

**\$4.99**

**SAVE!**

**BATES BEDSPREADS** Reg. 14.50  
 "Pride of Virginia" Antique White and Pure White - Pre-Shrunk and Reversible ..... **\$12.95**

BATES - Values to 13.95  
**BEDSPREADS** Extra special - Assorted Styles. TWIN or FULL SIZE **\$6.95**

**Extra Special CURTAIN SALE!**

TARTAN and PLYMOUTH  
 REG. 2.50 - 24" DUTCH **\$1.00** pr.  
 REG. 2.79 - 30" DUTCH .....  
 REG. 5.95 - 45" SASH ..... 1.99 Pair

BRUSHED RAYON **BED JACKET**  
 Small, Medium, Large  
 REG. 3.49 **\$2.98**

LADIES' **COTTON DRESSES**  
 Values to 8.95 **\$2.99**

BOYS' GABARDINE **JACKETS** Reg. 5.95 ..... **\$2.99**  
 Quilt Lining - Sizes 2-6x - SAVE 1/2!

**struims**

**DEPT. STORE**  
 OPEN FRIDAY NITES

DOWNTOWN TORRANCE

1261 SARTORI AVE.

# MERCURY BOOSTS PRODUCTION TO A MERCURY A MINUTE TO MEET DEMAND

A record 40,000 Big M's being built in January... a 43% increase over December. A Mercury a minute, every minute of the day and night! All Mercury assembly plants are working overtime with the largest work force in Mercury history to meet the tremendous buyer demand. The landslide swing to Mercury is solid evidence that the new Big M is the most exciting car value of 1957. Never before has so much bigness and luxury cost so little. Prices for America's most beautiful and advanced car are just an easy step above the low-price three.



**MERCURY for '57**

with DREAM-CAR DESIGN

Don't miss the big television hit, "The Ed Sullivan Show," Sunday evening, 8 p.m. to 9 p.m., KNXT, Channel 2

**TORRANCE**

**LINCOLN MERCURY**

1885 Torrance Blvd.

Open Sundays

FA. 8-3065

**CITY OF TORRANCE SOLICITOR'S PERMIT**

THIS CERTIFIES THAT \_\_\_\_\_  
 Representing the firm of \_\_\_\_\_  
 has been granted permission, under the provisions of the Torrance City Code, to take orders for or sell or distribute \_\_\_\_\_  
**THIS PERMIT MUST BE IN HIS POSSESSION AT ALL TIMES WHEN SOLICITING**  
**AND IS NOT TRANSFERRABLE**

EXPIRES \_\_\_\_\_

Hair	Eyes	Height	Weight	Age

Signature of Applicant \_\_\_\_\_

License Inspector \_\_\_\_\_ **OVER** Photo \_\_\_\_\_ Right Index \_\_\_\_\_

This card is provided for the purpose of assuring all citizens that proper identification is on file with the License and the Police Departments, Torrance, California.

**THIS IS NOT A RECOMMENDATION FOR OR** against the products, goods, services or materials offered by the firm or person described herein.

**VOID IF ALTERED, MUTILATED OR DAMAGED.**

**LAW PASSED TO GOVERN SOLICITORS**

Effective January 11, as a protection to homeowners, the City of Torrance has a law requiring all solicitors, canvassers and peddlers to obtain a business license and carry an identification card. Previously there was no such law governing solicitors that could be enforced.

The card must bear the signature of the License Inspector and must have a picture of the person soliciting.

If the solicitor cannot produce such a card, or if their is reason to doubt the validity of the card, homeowners are asked to get the name and number of the card and call the police department, FA. 8-3456, or the License department, FA. 8-5310.

**Talking About The Weather**

By MARK EUBANK

Partly cloudy today and tomorrow with little change in temperature.

A series of fast moving fronts has swept through the Southern California area in the past week. Last Saturday night's storm brought Torrance 1.22 inches of rain, which is the most Torrance has had since last April. So far this year Torrance has had 1.74 inches.

Most of the higher mountain resort areas have fairly good skiing conditions. Saturday night's storm brought no snow to Big Bear lake, instead Big Bear had seven inches of rain with gusts of wind exceeding 45 mph.

The high temperature for the week was 68. The low was 37. The highest wind speed was a gust recorded at 35 mph.

One year ago today it was clear all day with no wind and mild temperatures.

**Cancer Film To Be Shown January 21**

"146,000 Could Live," a cancer film produced by the American Cancer society of Southern California, will be shown Monday, January 21, 8 p.m., at the Gardena Valley Jewish center, 14725 S. Gramercy place, Gardena.

Dr. Theodore Haller will introduce the hour-long film and answer any questions that may arise. The program is sponsored by the PTA of the Gardena Valley Jewish center Sunday school and is open to the public. There is no admission charge. Refreshments will be served.

**BOOSTERS TO END DRIVE JANUARY 31**

The deadline for charter membership in the Torrance Booster club is January 31. However, new members will be welcomed after the membership drive officially ends.

After failing to stimulate interest in North Torrance and Waverly, it was decided that the club will center its activities at Torrance High school with the hope that these other areas will later join the Boosters with clubs of their own.

**Suit Filed For \$155,000 In Shooting**

Claims for damages totaling \$155,000 have been brought against Takeji Murayama of Wilmington in a suit filed in Los Angeles Superior Court by Boris Woolley on behalf of Augustine Ayala, 22, 21122 Martin st., Torrance.

Ayala was injured a year ago by a bullet allegedly fired by Murayama while shooting birds.

The suit charges Murayama with "carelessly, recklessly, negligently, and unlawfully" discharging a firearm.

The bullet went through Ayala's body. Murayama was found guilty of criminal action and was placed on probation, it was reported.

**New Realty Office Opens**

Alter Realty has opened a new office at 5500 Torrance Blvd., it was announced this week.

Heiene Miller, manager of the office, was formerly with the office at 1963 Pacific Coast Hwy.

The new office is also staffed by Harold Hutchinson, Jim Pickett, and Lee Dawson.

**WHY PEOPLE BUY** through Classified Ads! They're quick, simple and easy to read. No hunting all over town. Everything's in the Want Ad super-market. Dial FA 8-2345 today.

**INCOME TAX SERVICE**  
 FA 8-7408  
 NITES DA. 4-4150

TORRANCE PRESS

Published each Thursday at Torrance, California

Office 1406 Craven Avenue Torrance, California Telephone: FA. 8-2345

W. E. Zappas, publisher  
 E. R. Gompertz, managing editor  
 W. E. King, advertising mgr.

Subscription Rates \$5.00 Local, per year \$8.50 Out-of-town, per year (Payable in advance)

All manuscripts are submitted at owner's risk. The Torrance Press can accept no responsibility for their return.

YOU CAN SELL an elephant, or anything else you wish, with Classified Ads. Call FA. 8-2345.



**READ THIS! BIFOCAL WEARERS!**

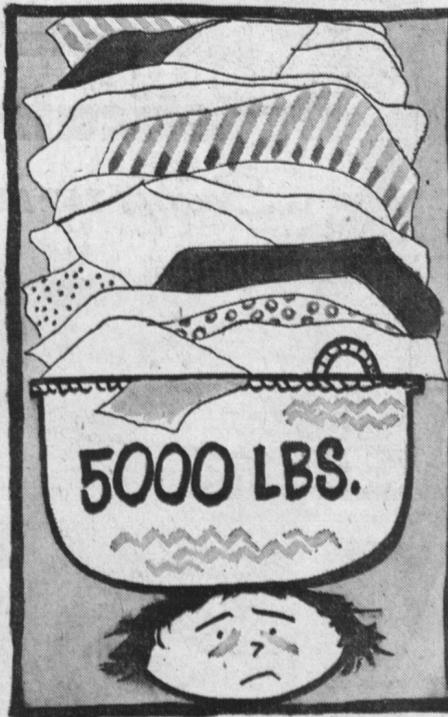
Why be handicapped with that aggravating "middle distance blur" that most people experience with bifocals? If you have difficulty in reading merchandise labels in stores, in distinguishing book titles in the library, in seeing all the playing cards on the table, etc., you'll marvel at the "new sight" that **CONTINUOUS VISION LENSES** will bring you! These are the modern glasses that assure clear vision at ALL distances—without head bobbing and neck craning. Let us demonstrate—without obligation—why you will feel better and work better when you change to **CONTINUOUS VISION LENSES**. Not expensive; easy terms. Come in soon!

- ★ Open Fridays until 7 p.m. Saturdays Until 1:00
- ★ Pensioners Welcome
- ★ Liberal Credit Terms

★ 29 Years in Harbor Area

1268 SARTORI, Torrance Phone FA. 8-6602  
 810 AVALON, Wilmington Phone TE. 4-5464

**DRS. SOSS AND KLINE OPTOMETRISTS**



**5000 LBS.**

**SHOW THIS TO YOUR HUSBAND!**

Tell him it's you without an electric clothes dryer—straining under the 5000 pounds of wet wash you lug to the clothes line every year.

Tell him the cure: a shiny new electric dryer. It saves you the lifting and bending and dependence on the weather. It saves clothes—they dry fluffier, cleaner and fresher smelling. They last longer, too.

Tell him it has to be an electric dryer, of course. Because it's so safe. Because you simply plug it in. And because it costs less to buy! (Electricity is your biggest bargain in modern living.)

SOUTHERN CALIFORNIA **Edison** COMPANY  
 LIVE BETTER—ELECTRICALLY